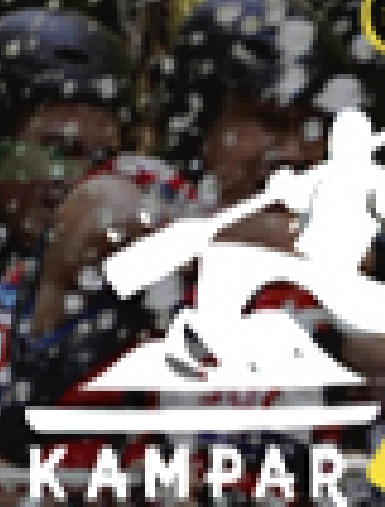


KAMPAR RIVER FESTIVAL



KAMPAR RIVER FESTIVAL 2024: IRF WORLD CUP SERIES

24 -26 MAY 2024

KAMPAR RIVER, GOPENG, PERAK, MALAYSIA



THE EVENT

- Continuity of successful Kampar River Festival 2019
- Whitewater rafting race as main events
- Kickstart for bigger scale of IRF World Cup Series in 2025
- Preparation for IRF World Rafting Championship 2026 in conjunction with Visit Malaysia 2026
- Fully follows race rules, disciplines & standard by International Rafting Federation (IRF)
- Introduce Kampar River as the newest venue for whitewater rafting race to international athletes
- Highly encourage local community involvement





AIM

To showcase ability and preparedness in organizing international rafting race in Malaysia.

OBJECTIVE

- To produce potential Malaysia's rafting athletes.
- To educate people on river sustainability & conservation, at the same time celebrating nature.
- To create competitive adventure tourism industry by producing competent & skilful river guides.
- To play an integral role in stimulating the local communities to collaborate and participate in the event and therefore increase the socio-economic of the locals.
- To promote Perak as an International adventure tourism destination.
- To celebrate and create networking among worlds' best rafting athletes.

Event

Kampar River Festival 2024 : IRF World Cup Series
Kampar River, Gopeng, Perak, Malaysia.

Date & Venue

24- 26 May 2024
Kampar River, Gopeng, Perak, Malaysia

Duration

3 days

Standard

Level B- International competition, in
accordance to the IRF Race Rules.

Teams

Open: 20 teams, R4
Under 23: 10 teams, R4

Disciplines

Sprint, Head to Head, Slalom, Downriver

Categories

Open & Under 23 (Youth)



WELCOME TO KAMPAR RIVER



Receive thousands of tourists to do whitewater rafting activities every month

Its unique features make it suitable for all ages, from beginners until experts

Has been chosen as venue for few whitewater rafting race, both national and international level (Kampar River Festival 2019, R4 Perak Slalom Carnival x KRF 2021 & Fiesta Sungai Kampar 2023)

Offers Level 2 until 3 water level and rapids to test rafters skills and technique



GOPENG, PERAK



- Nearest town to Kampar River.
- Gopeng is located just 2 hours drive from Penang or Kuala Lumpur, and only 30 minutes away from Ipoh. Gopeng is easily reached by car, bus, train or motorcycle.
- Transportation accessibility includes local busses and taxis.
- Other amenities such as police station, clinics, hospitals, mosques, mini markets, ATMs etc. are easily accessible.
- Kampar River is perfect for whitewater sports due to its challenging rapids and geographical features. So many other recreation activities can be done as well.
- Variety of cafes, restaurants and hawkers available, day and night.
- Orang Asli (aborigin people) culture can still be seen.
- Many accommodation selections. Campsites, inns, dorms, chalets, homestays are available.

The background image shows a river scene with several people in kayaks. A semi-transparent grey text box is overlaid on the left side of the image, containing the text 'MAIN EVENT' and a list of activities. The text box is positioned over the kayakers, who are wearing helmets and life jackets. The river is surrounded by lush greenery and trees.

MAIN EVENT

- Whitewater rafting race

The background image shows a river scene with several people in kayaks. A semi-transparent grey text box is overlaid on the right side of the image, containing the text 'INTERACTIVE EVENT' and a list of activities. The text box is positioned over the kayakers, who are wearing helmets and life jackets. The river is surrounded by lush greenery and trees.

INTERACTIVE EVENT

- Whitewater kayak race
- Tubing race
- Geopark conference
- River conservation
- Cultural & heritage
- Campers gathering

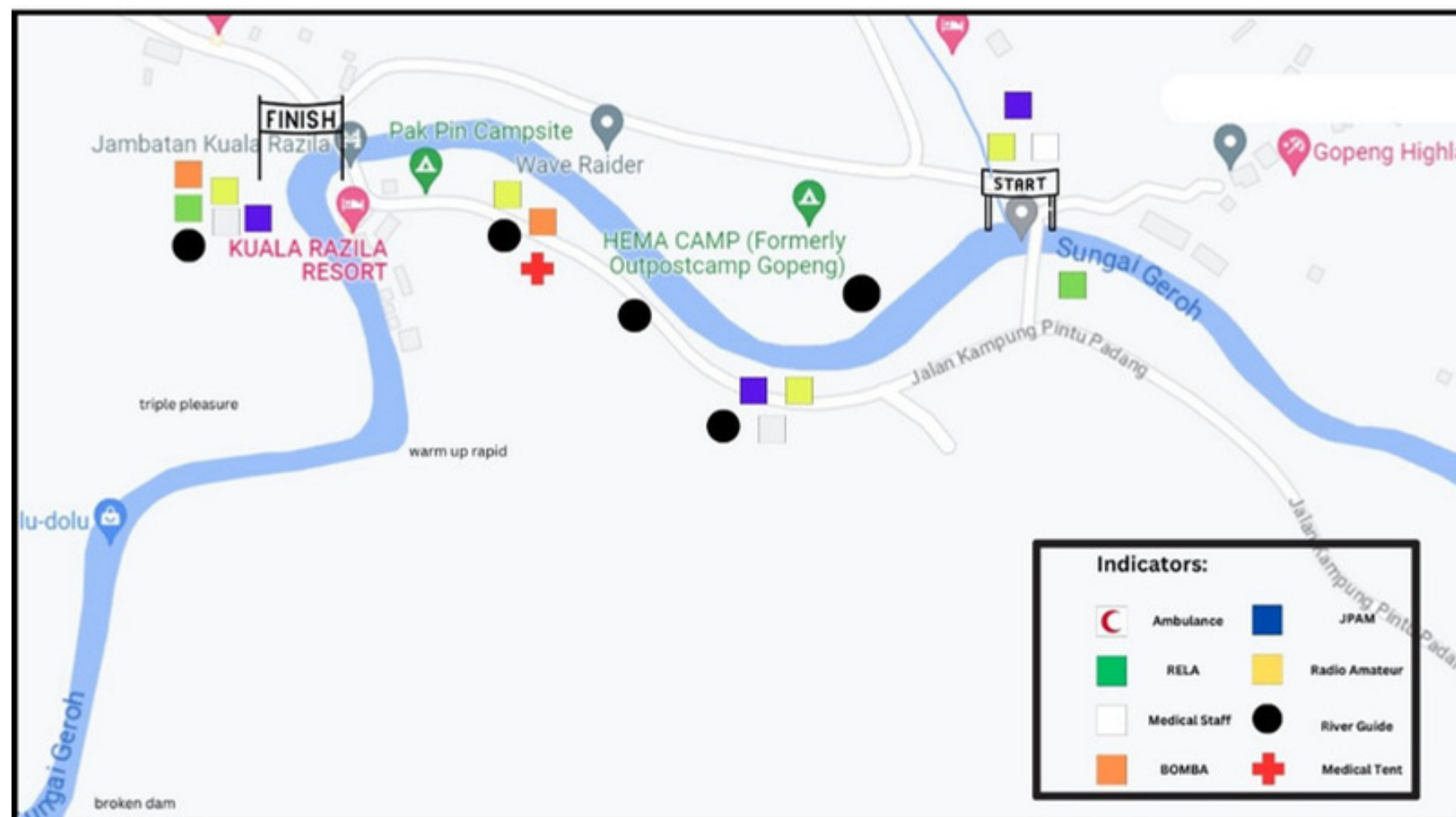


EVENT ITINERARY

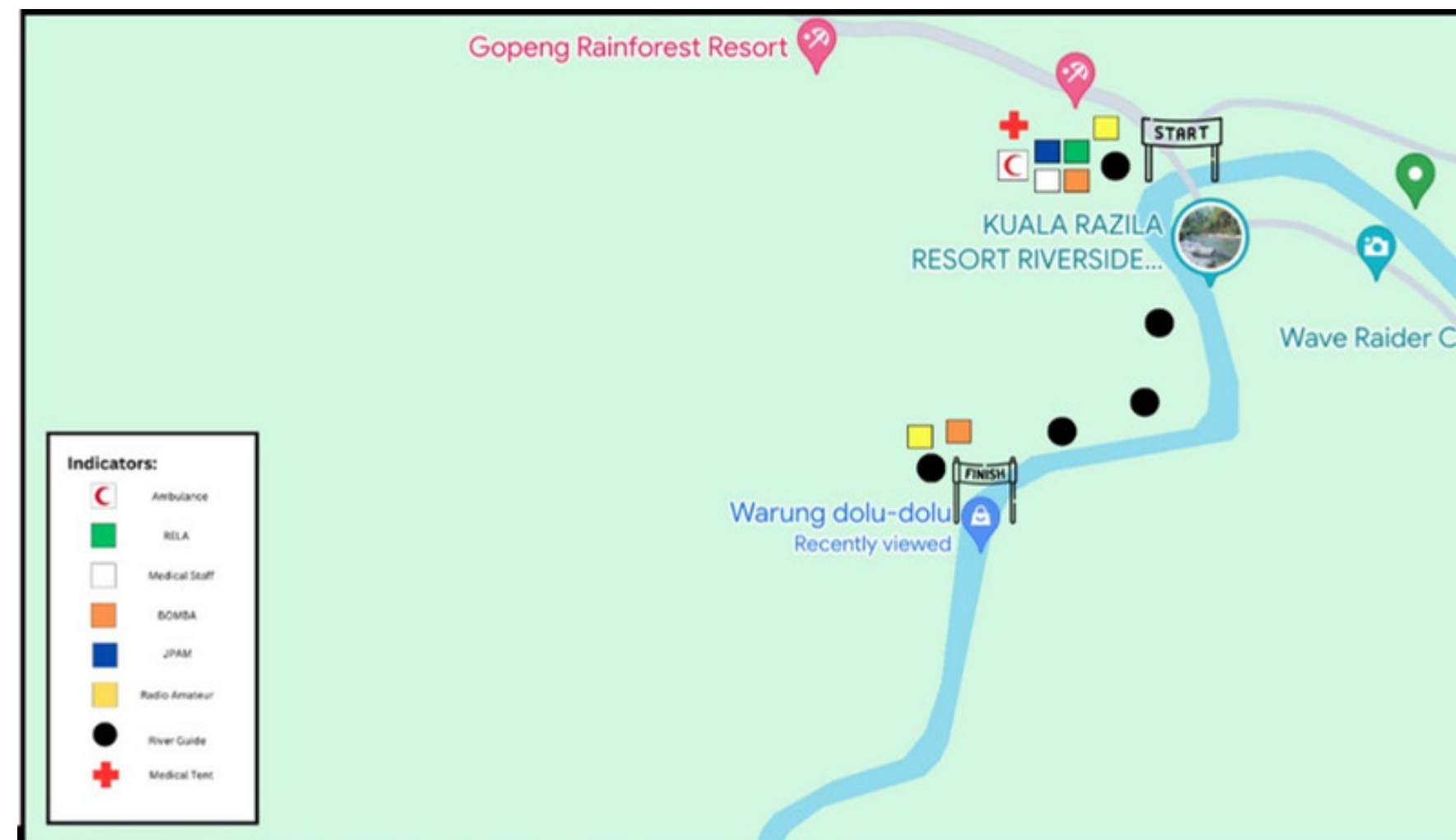
DATE/DAY	TIME	CATEGORIES	ACTIVITIES	VENUE
22/05/24 WEDNESDAY	9am - 3pm	All	Team registration	Gopeng Riverside Camp
	12pm - 5pm	All	Official training	Kampar River
23/05/24 THURSDAY	9am - 5pm	All	Official training	Kampar River
	8pm - 10pm	All	Captain meeting	Gopeng Riverside Camp
24/05/24 FRIDAY	9am - 5pm	All	Race: Sprint & Head to head	Kampar River
			Opening ceremony	Dataran Jahang
25/05/24 SATURDAY	9am - 5pm	All	Race: Slalom	Kampar River
			Medal giving ceremony	Dataran Jahang
26/05/24 SUNDAY	9am - 3pm	All	Race: Downriver	Kampar River
			Closing ceremony Prize giving ceremony	Dataran Jahang



RACE ROUTE



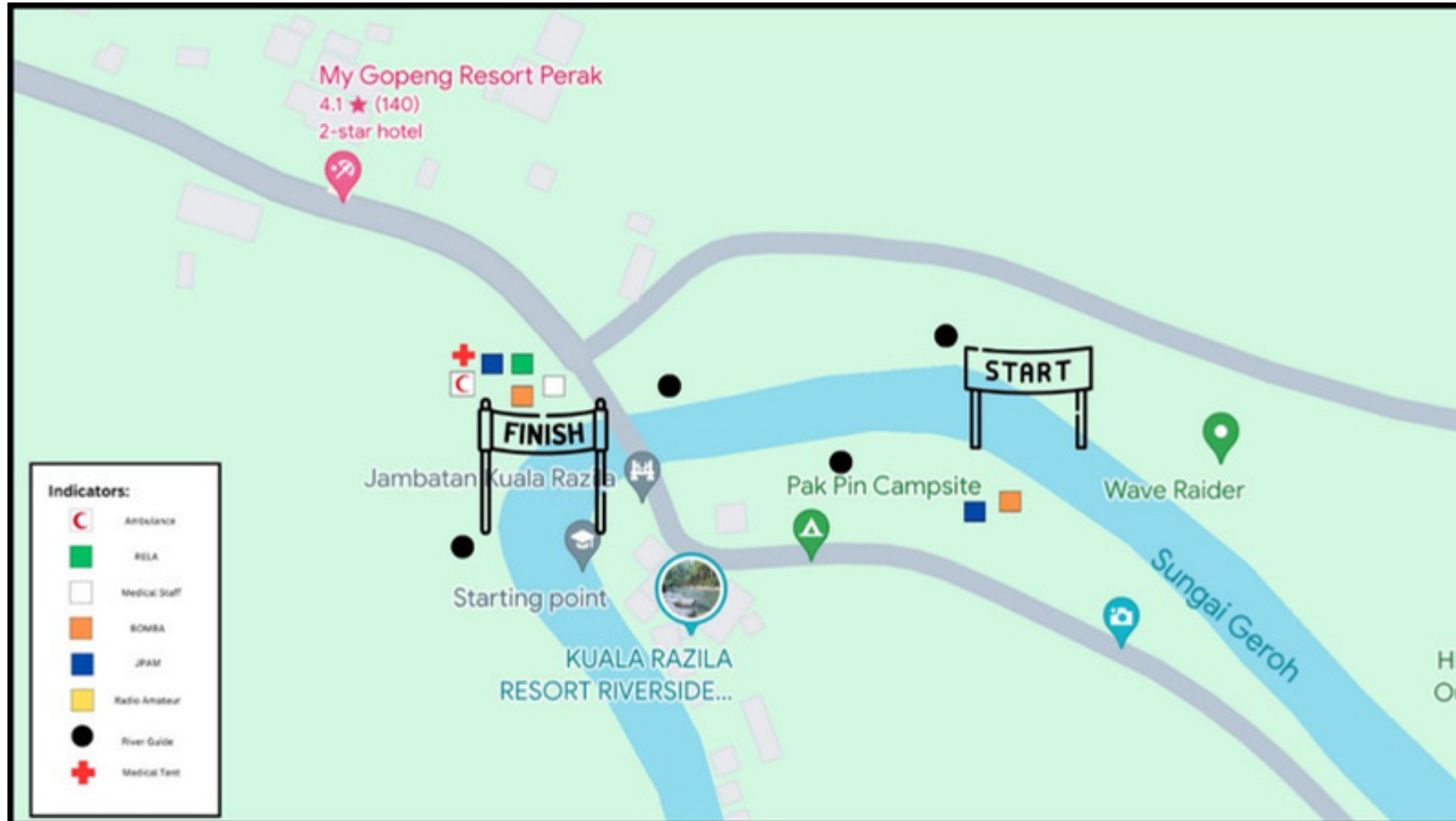
ROUTE: SPRINT



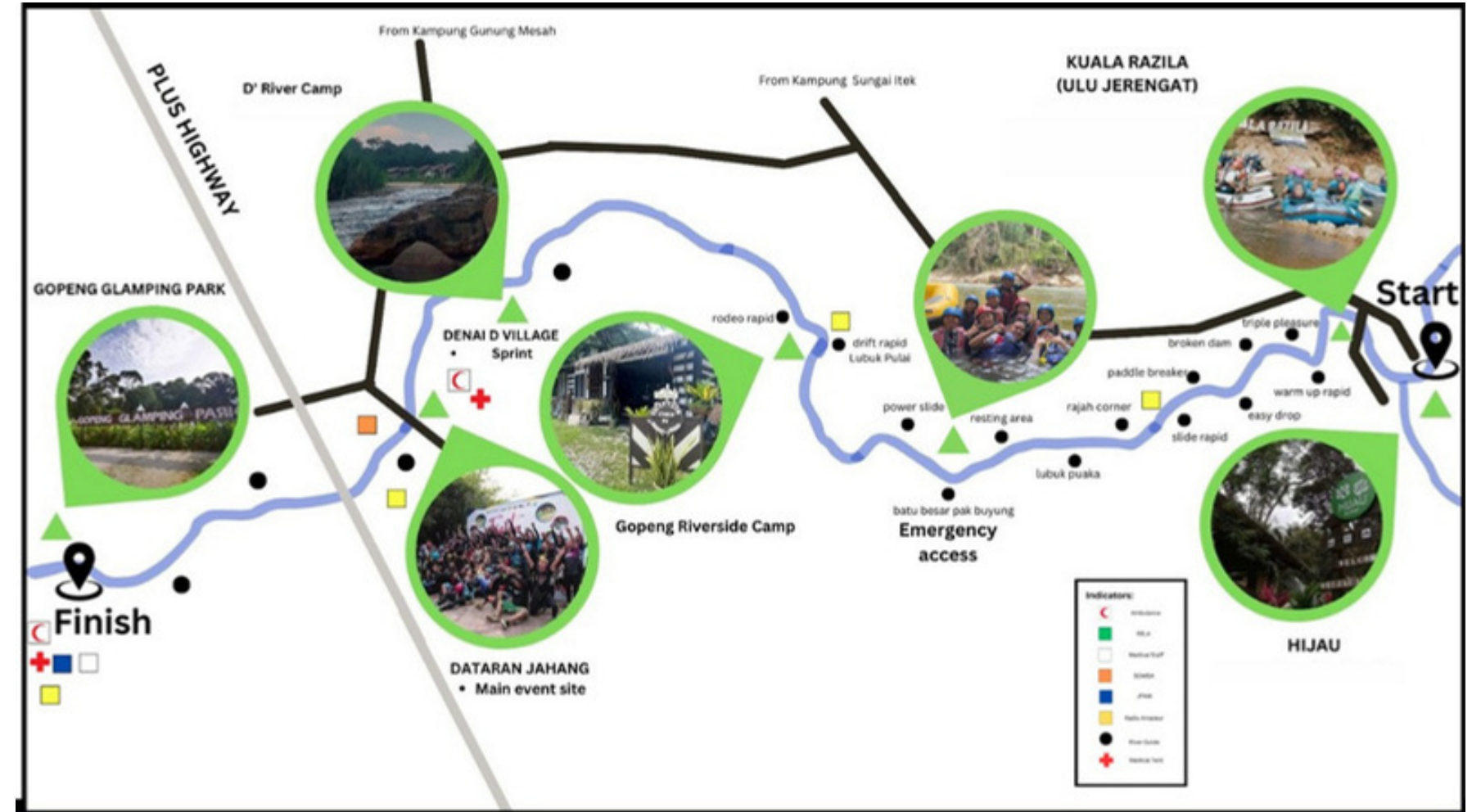
ROUTE: HEAD TO HEAD



RACE ROUTE



ROUTE: SLALOM



ROUTE: DOWNRIVER



EVENT ORGANIZER

RADAK ADVENTURE CONSULTANT



RADAK
ADVENTURE

- Established in 2004.
- Specialized in:
- Adventure tourism related industry
- Water Base and Land Base (Whitewater Rafting, Waterfall Abseiling, River Tubing, Kayaking, Cave Exploration, Hiking).
- Outdoor activities & recreation.
- Business consultation, coaching and training
- Event organizer



SCAN ME

PREVIOUS EVENT

KAMPAR RIVER FESTIVAL 2019



KAMPAR RIVER FESTIVAL 2019



- The first international & the largest international whitewater festival in Malaysia.
- The first Tubing Race organized in Asia.
- 3 days event consists of Whitewater Rafting Race, Kayak Race, River Tubing Race & sub-events (River Conservation, Geopark Conference, Campers and Hammock Gathering, Cultural & Heritage).
- Supported by Ministry of Youth and Sports & Tourism Perak.
- Recognized by the International Rafting Federation (IRF) as Level D event.
- Endorsed by Federasi Arung Jeram Indonesia/Indonesia White Water Federation (FAJI).
- Fusing sport and sustainability to unite community.
- Participated by congregation of up to 400 professional athletes from Indonesia, Brunei, Singapore, Chile, France, Australia and German, in addition to school students, NGOs, volunteers from universities and locals.
- The first whitewater rafting race in Malaysia that fully follows race standard & specification by International Rafting Federation (IRF).
- KRF has the potential to become Perak's signature programs in promoting extreme sports in the state to the international level.
- Also supported by various Gopeng rafting/campsite/chalet operators



KAMPAR RIVER FESTIVAL



CONCLUSION

Whitewater rafting sport industry in Malaysia is rapidly growing and developing within these recent years. Although it is slower compared to other countries, due to the fact that rafting is considered as recreation activity not a sport, positive impact can be seen through various whitewater rafting events. Not only good for athletes' skill development, this event could be a very good platform to spread awareness and educate more people about whitewater rafting.

It will be exciting for rafters from all over the world to race in a new river, new country among new faces. This would be an absolute good thing for the rafting industry. Therefore it is important for us to get as many supports as possible from various people and govern bodies to make sure this event can be done successfully.