

# Congress 2021

# **SPORT & COMPETITION COMMITTEE REPORT**

Chair of Sport & Competition Committee - Eric Boudreau

Below you will find my report as Chair of the Sport and Competition Committee. This was my first mandate in this position and also as 1<sup>st</sup> Vice President of the IRF Board of Directors.

This mandate was strongly affected by the Covid-19 crisis, so managing the postponing of events.

Here are some of the subjects I have been working on during my present mandate:

- Overviewing the BID procedure/acceptance and confirmation of hosts
  Finalizing the acceptance for the China (2020) and Bosnia (2021) WRC events.
- Updating race rules

More specifically the new H2H format.

### • Rescheduling the WRC events

Leading the discussions and meetings to postpone the 2020 and 2021 WRC events and also relocating the 2022 WRC.

#### Sponsor structure and research

Finding and defining our value and visibility that we can offer to potential sponsors and start contacting potential sponsors with the proper documents and proposals.

### Membership fee/online system

Build a plan to put into place a registration system/fee for all IRF members that would be accessible online using a professional platform.

#### Online auctions and raffles

Set up an auction plan to get industry leaders to donate products for us to sell on an online auction to generate new income.



















Below is a list of subjects I plan to work in my next mandate:

- Revisit the WRC bid format
- Continue to work with our marketing committee to find new sponsors/incomes
- Work on a strategy to get more National Federations to be recognized by their National Olympic Committees or National Sporting Authorities so as to fulfil the requirements towards becoming a Full Member of GAISF
- Revisit and assess the marketing and global visibility of our main events
- Integrate in our online registration system the National Federation membership and review its financial structure
- Overview the WRC bid procedure and the selection of next WRC venues
- Updating race rules if needed

Report by Eric Boudreau (Sport & Competition Committee Chair), October 2021















